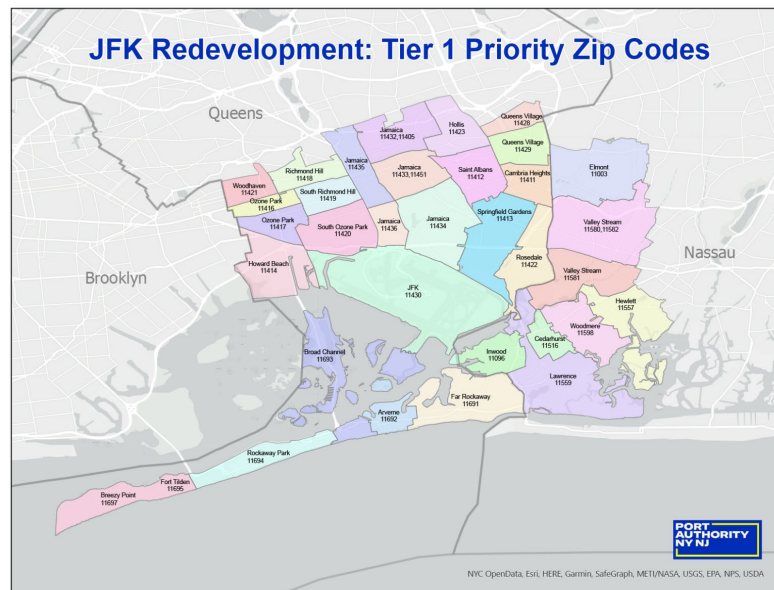


JFK REDEVELOPMENT ART & POSTER CONTEST

1. **Contest Period:** The Port Authority JFK Redevelopment (“Redevelopment”) Art & Poster Contest Sponsored by the Port Authority of New York and New Jersey; JFK NTO, LLC; and JFK Millennium Partners, LLC (the collective name of the sponsors shall be referred to as “JFK Redevelopment Partners”, and the contest shall hereinafter be referred to as the “Contest”) begins at 7:00:00 AM Eastern Standard Time (“EST”) on February 28, 2025 and ends April 15, 2025 at 11:59:59 PM EST (the “Contest Period”).

2. **Eligibility:** The Contest is open to all students in grades 6 through 12, who are enrolled in a middle school or high school program in the Tier 1 Zip Codes in Queens, as defined by the zip codes closest to JFK Airport¹; **and** must have a designated academic lead or advisor from their school to submit on their behalf.
 - a. Exhibit 1: Map of Tier 1 Zip Codes



¹ Eligible “Tier 1” Zip Codes: 11405, 11411, 11412, 11413, 11414, 11416, 11417, 11418, 11419, 11420, 11421, 11422, 11423, 11428, 11429, 11430, 11432, 11433, 11434, 11435, 11436, 11451, 11691, 11692, 11693, 11694, 11695, 11697, 11559, 11598, 11096, 11516, 11557, 11003, 11580, 11581, 11582

3. **How to Enter:** During the Contest Period, visit <http://www.anewjfk.com/postercontest> (“JFK Redevelopment Partners’ Contest Page”) and follow the instructions to complete all required information and submit your artwork or poster. A complete entry must include (1) poster submission and (2) signed acknowledgement of these Official Rules & License. Incomplete entries will not be eligible. Posters must meet the Poster Submission Guidelines. Entries received from any person in excess of the stated limitation will be void. All entries must be received by the deadline to be eligible. Port Authority will not verify receipt of entries.

4. **Voting and Selection of the Top Posters:**
 - a. Up to six (6) winners will be selected based on the Poster Submission Guidelines listed below.
 - b. The entries will be assigned a number. During the judging process, the identity of the artist will be kept confidential and will not be disclosed to the judges.
 - c. A Selection Committee with airport and local community representation will select the winning designs.

5. **Poster Submission Guidelines and Poster License:**
 - a. The overall theme of the Contest is “Aviation With a Queens Sense of Place.” The contest will highlight the title theme.
 - b. The submission must reflect the theme.
 - c. Please do not include any logos, branded content, or trademarked images in your submission.
 - d. The submission shall not contain anything deemed demeaning or disparaging against individuals of different races/religions/ethnicities/genders/sexual orientations, shall not contain partisan political content, shall not contain any trademarked or copywritten materials, and shall not advocate for unsafe transit behavior, all as determined by the Port Authority in its sole and absolute discretion.

e. Poster Rules

- i. The overall theme of the Contest is “Aviation With a Queens Sense of Place.” The poster must reflect the theme.
- ii. The poster created must be original and should not include copyrighted imagery. Copyrighted, trademarked products, packaging, brand names and advertisements may not be used in any part of the poster.
- iii. Posters must be clearly legible.
- iv. Each poster submission must be the work of an individual student. Only one poster submission per student is permitted. Academic leads or school advisors may enter multiple submissions on behalf of their students.
- v. The name or initials of the artist should not appear on the front of the artwork.

f. Materials: Either hand drawn **or** digitally created

i. If hand drawn:

1. Size: 11" x 17"; Vertical/Portrait Orientation.
2. The poster must be hand drawn and created using oil, watercolor, pen and ink, crayon, chalk, collage, and/or markers. Posters should be clearly visible and colors that are not bright enough to be reproduced in printing cannot be selected.
3. The back of the poster must include the entrant’s name, school, and grade.

ii. If digitally created: acceptable file formats: .ai (preferred), .psd, .png, or .pdf, .jpg, or .jpeg. Use of Artificial Intelligence (AI) software is prohibited and will result in disqualification from the Contest.

1. Digital submissions must include the entrant’s name, school, and grade in the file name.

- g. **Submissions will only be accepted from an academic administrator from an eligible school within the zip codes closest to JFK Airport².**
- h. Methods of submission:
- i. Submit Digitally:
 - 1. Email copy of (1) signed Official Rules and Artistic License and (2) artwork to jfkredevelopment@panynj.gov. The email must come from an academic administrator's school email address. **OR**
 - 2. Share a Dropbox link containing copy of (1) signed Official Rules and Artistic License and (2) artwork with jfkredevelopment@panynj.gov. The Dropbox must be affiliated with an academic administrator's school email address.
 - ii. Drop Off In Person At:
 - 1. JFK Redevelopment Community Information Center
144-33 Jamaica Ave Jamaica, NY 11435
 - 2. Drop off hours are 9:00 a.m. to 5:00 p.m., Tuesday – Thursday.
- i. Submission envelope must have the school name and school address for entrant verification.
- j. Awards:**
- i. Winning posters will be published on Port Authority social media and displayed in publicly accessible locations at JFK Airport with the child's name, school, and grade listed on the winning poster.

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- ii. Each winner will receive: (1) An invitation for a celebratory visit (“Visit”) to JFK Airport, including an airport bus tour for each winning student accompanied by one parent or guardian; (2) a Port Authority issued trophy; (3) a congratulatory certificate signed by Port Authority leadership; (4) a small collection of JFK Redevelopment-branded promotional items; and (5) the winner’s choice of one of the following:
 - a) Course certificate to Jamaica Center for Arts and Learning for arts classes (\$500 value)
 - b) Gift card to art supply store (\$500 value)
 - c) Adobe Creative Cloud 1-year subscription (up to \$660 value)

6. License to JFK Redevelopment Partners to Use Your Poster: By entering this Contest, You hereby grant JFK Redevelopment Partners (as herein defined) and its designees an irrevocable, royalty-free, unlimited, nonexclusive, worldwide (including the known universe), perpetual license to use the poster (as submitted or as cropped or altered by JFK Redevelopment Partners) in any and all media now or hereafter known, including without limitation on JFK Redevelopment Partners’ websites or social media pages, for any purpose whatsoever without any compensation, prior notification or permission. In addition, You further grant JFK Redevelopment Partners the unlimited, irrevocable, royalty-free, perpetual right to use, reproduce, publish, sublicense, copy, distribute, transmit, publicly display, adapt, edit and/or modify your poster in any way, in whole or in part, in commerce and in any and all media now known or hereafter discovered, worldwide (including the known universe), without limitation or compensation to You and without right of notice, review, credit, or approval of any such use of the poster.

- a. All posters entered in the Contest must be your original creation - in other words, they must be created by the Entrant (“You” or “Your”). If the poster was not created by You, the person who created the

poster must submit it. By submitting a poster in the Contest, You represent and warrant that such poster is Your original sole creation, has not been copied in whole or in part from any other work, does not violate or infringe any copyright, trademark or other proprietary right of any person or entity (including any rights of privacy or publicity), and is Your sole and exclusive property. You further represent and warrant that You have obtained the express written consent to submit any entry that contains the image or likeness of someone other than You or any third-party element not owned by You and, if requested to do so, produce such written consent from the appropriate parties in a form and manner acceptable to JFK Redevelopment Partners and if you cannot provide documentation of such consent JFK Redevelopment Partners reserve the right to alter or modify the poster to blur or remove such image or likeness of any person or third party element used without permission.

- b. By submitting a poster, You acknowledge and agree that JFK Redevelopment Partners may obtain many posters in connection with this Contest, and that such posters may be similar or identical in theme, idea, format or other respects to other posters submitted in connection with this Contest, Your poster, other posters submitted for other reasons, or other materials developed by JFK Redevelopment Partners. You waive any and all claims that You may have had, may have, and/or may have in the future against JFK Redevelopment Partners, that any poster(s) and/or other works accepted, reviewed, posted in the Contest and/or used by JFK Redevelopment Partners may be similar to Your poster, or that any compensation is due to You in connection with such poster or other works used by JFK Redevelopment Partners.
- c. JFK Redevelopment Partners may use, display, distribute or publish the winning posters in any manner in any and all media,

whether now known or hereafter devised, anywhere in the world (including the known universe) in perpetuity in connection with this Contest, or as JFK Redevelopment Partners otherwise determine in their discretion, and for purposes of advertising or trade in promoting or publicizing JFK Redevelopment Partners, their products and/or services, without compensation. Acceptance of selection as a Selectee constitutes a waiver of any claims to compensation, royalties, or other remuneration for such use.

7. Approximate Retail Value (“ARV”):

- a. The total ARV of the award is approximately \$1,000. In no event will JFK Redevelopment Partners be responsible for choosing more winners (hereinafter referred to as “Selectees”) than those stated in these Official Rules.

8. Notification/Acceptance of Selectees:

- a. The potential Selectees will be selected at the conclusion of the Contest Period and must comply with these Official Rules as published in order to be confirmed as an official Selectee.
- b. By entering the Contest, You agree to be bound by these Official Rules and the decisions of JFK Redevelopment Partners, which shall be final and binding in all respects. Entries will be declared made by the legal resident of the return address used at the time of entry. In the event of a dispute over the identity of a Selectee, the natural person who is the legal resident of the return address used to submit the entry will be declared the potential Selectee. JFK Redevelopment Partners reserve the right to modify these rules for clarification or administration purposes without materially affecting the terms and conditions of the Contest.
- c. Odds of being chosen as a Selectee are dependent upon the total number of eligible entries received throughout the Contest Period. The

potential Selectees will be notified via e-mail, in accordance with the contact information provided at the time of entry.

- d. JFK Redevelopment Partners are not responsible for errors or inaccuracies in the information You provide when submitting Your Contest entry.

9. Release, Indemnification, Waiver and Limitation of Liability:

By participating in the Contest, You release and agree to hold the JFK Redevelopment Partners (as the term is defined in paragraph 6 above, including JFK Redevelopment Partners' respective commissioners, directors, affiliates, agents, officers, employees, and assigns) and Facebook harmless from and against any and all liability, claims or action of any kind whatsoever for any injuries, losses or damages of any kind to persons, including death and bodily injury, and property, including intellectual property infringement, arising in whole or in part, directly or indirectly, from Your participation in this Contest or the submission of an entry. You agree to indemnify JFK Redevelopment Partners from any and all liability resulting or arising from Your participation in the Contest and the Visit (if You are a Selectee), including any claims of third parties for intellectual property infringement, or violations of the rights of privacy and publicity, and to hereby acknowledge that JFK Redevelopment Partners have neither made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to this Contest. Additionally, JFK Redevelopment Partners are not responsible for late, lost, stolen, incomplete, misdirected, garbled, damaged, delayed or undelivered entries or votes; or for any virus contracted by Your computer through participation in the Contest, for any incorrect or inaccurate information, whether caused by computer or Internet malfunction or interference, tampering, manipulation, weather or natural disaster, acts of war, or by any of the equipment or programming associated with or utilized in the Contest and assumes no responsibility for any error, omission, interruption, deletion, defect or delay in operation; or for

failed computer, satellite, telephone, wireless or cable transmissions, lines or technical failure or jumbled, scrambled, delayed or misdirected transmissions, technical error, theft or destruction or unauthorized access. JFK Redevelopment Partners are not responsible for other errors or difficulties of any kind whether human, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries or votes, the notification of potential Selectees, or in any Contest-related materials. Entries generated by a script, macro, bot or any other automated means will be deemed void. Entries that are submitted through sweepstakes/contest clubs or similar methods, or those that are mechanically reproduced, copied, incomplete, or inaccurate are void. JFK Redevelopment Partners are not responsible for lost, interrupted or inaccessible or unavailable network, server, wireless service, Internet Service Provider (ISP), website, or other connections or any combination thereof. JFK Redevelopment Partners reserve the right, at its sole discretion, to disqualify any Entrant it suspects of tampering with the entry or voting process or the operation of the Contest, to be acting in violation of the Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any person or entity. Any use of robotic, automatic, macro, programmed or like entry or voting methods or third-party software or website or any other devices or methods which subvert the entry or voting process will void all entries by such methods, and disqualify any Entrant using or encouraging the use of such methods. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, JFK REDEVELOPMENT PARTNERS RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT**

PERMITTED BY LAW. If, for any reason, the Contest is not capable of running as planned by reason of, but not limited to, tampering, unauthorized intervention, fraud, technical failures, virus, bug, worms, unauthorized human intervention or any other causes which JFK Redevelopment Partners, in the sole opinion of JFK Redevelopment Partners, deem could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, JFK Redevelopment Partners reserve the right at its sole discretion to cancel, terminate, modify or suspend the Contest and post notice where and how it sees fit. If JFK Redevelopment Partners terminate the Contest prior to the end of the Contest Period, it is within JFK Redevelopment Partners' discretion whether the selection of any potential Selectees will be made from among all valid, non-suspect, eligible entries received prior to termination, if any, or as otherwise may be deemed fair and equitable by JFK Redevelopment Partners.

UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANTS HEREBY WAIVE ALL RIGHTS TO CLAIM, DIRECT, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR ANY OTHER DAMAGES WHATSOEVER. IN NO EVENT SHALL JFK REDEVELOPMENT PARTNERS (INCLUDING ITS COMMISSIONERS, DIRECTORS, AFFILIATES, AGENTS, OFFICERS, EMPLOYEES AND ASSIGNS) BE LIABLE TO ANY ENTRANT OR SELECTEE FOR DAMAGES THAT EXCEED THE ARV STATED HEREIN. JFK REDEVELOPMENT PARTNERS' FAILURE TO ENFORCE ANY PROVISION IN THESE OFFICIAL RULES WILL NOT BE DEEMED A WAIVER OF SUCH.

10. Disputes, Governing Law and Venue: THE CONTEST AND THE VALIDITY, PERFORMANCE, AND ENFORCEMENT THEREOF SHALL BE GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK.

11. Privacy Policy:

- a. By submitting an entry through the Contest application on JFK Redevelopment Partners' Contest Page, You are providing Your information to JFK Redevelopment Partners and not Facebook. JFK Redevelopment Partners will not use or share the information that You provide to JFK Redevelopment Partners in any way other than as disclosed in these Official Rules and/or otherwise consented by You at the time of Your entry. JFK Redevelopment Partners will not sell or rent the information you provide to us in any way. Unless specifically stated, JFK Redevelopment Partners do not collect any personally identifiable information from visitors to the Contest. Any personally identifiable information collected during the Contest will be collected by JFK Redevelopment Partners and used by JFK Redevelopment Partners for purposes of the proper administration and fulfillment of the Contest as described in these Official Rules and/or as consented by You at the time of Your entry, and as allowed by law.
- b. Security of Your Personal Information: JFK Redevelopment Partners recognize that in order to truly protect the privacy of your personal information, JFK Redevelopment Partners must take steps to ensure that our records of your personal information are secure from tampering and invasion. The following describes some of the steps taken to protect Your personal information:
 - Personal data is on servers that are protected by a firewall;
 - Business best practices are followed to ensure the information technology security of the environment; and
 - Restriction of access to Your information is limited to authorized individuals with authenticated passwords.

12. **Selectees' List:** For a list of Selectees, available after the Contest Period has ended, contact jfkdevelopment@panynj.gov.

13. Port Authority: The Port Authority of the Contest is The Port Authority of New York and New Jersey located at 4 World Trade Center, 150 Greenwich Street, New York, NY 10007. This Contest is not endorsed, administered or associated with Facebook, Twitter, or any social media company.

Accepted and agreed to this _____ day of _____, **2025:**

By: _____
(Artist's Signature)

Name: _____
(Artist's Name - Please Print Clearly)

Parent or Guardian: _____
(Parent or Guardian Signature – Required if Under 18 Years of Age)

School: _____

Grade: _____

Age: _____

Teacher's Name: _____

Artist or Parent/Guardian Contact Information:

Email: _____

Phone Number: _____